



HARMONISING TECHNOLOGY WITH HUMANITY



Our mission is to empower individuals, businesses, and communities by connecting worlds, fostering inclusivity, and securing futures through cutting-edge communication solutions and transformative technology services. We strive to be the catalyst for positive change, driving innovation and collaboration globally.

Cusp Technologies provides advisory services, innovative telecommunication solutions, high-tech security solutions, and world class software technology, aligning with our values of connectivity, security, global collaboration and innovation. We combine our expertise in Broadcast, Strategic Communications, and Project Management to bring solutions to even the most remote and challenging environments in Africa.

Our technology services are custom-designed to suit any organisation that requires communication to run efficiently, from satellite communication, full network hardware to software and applications that support new-tech communication, data management and cyber security, to name a few.

SECTORS WE OPERATE IN
Government and NGO's
Security Services
Corporate Tech & Data
Maritime Services
Natural Resources
Banking
Retail
Logistics
Manufacturing

NEW SAAS PLATFORM

As part of an ongoing commitment to improving our services and staying on the cutting edge of technology, we have partnered with Druid AI to offer our clients a no-code, enterprise focused, conversational AI platform that reduces churn, saves costs and automates mundane and repetitive tasks within any organisation.

CUSP AND DRUID AI ARE CHANGING ENTERPRISE COMMUNICATION THROUGH TECHNOLOGY

Imagine having one person in your business that has their finger on the pulse of all communication platforms? Someone who knows what's going on in HR, new company policies, what the sales team are doing and what employees need to optimise their performance - a person who has intimate knowledge of every action taken in your organisation. With the very latest in AI and megabot capabilities, it is now possible.



Discover the Future with Druid AI: The Pinnacle of Enterprise Conversational AI

In today's fast-paced business environment, efficient communication is the linchpin of success. However, maintaining seamless interactions across departments and with stakeholders often requires significant manpower, infrastructure, and consequently, substantial investment. This is where Druid AI steps in - a revolutionary Enterprise Conversational AI platform designed to redefine how businesses communicate, automate, and grow.

Druid AI harnesses the unparalleled capabilities of a proprietary NLP (Natural Language Processing) engine, robust API and RPA connectors, and the flexibility of deployment on-premise, cloud, or in a hybrid model. It's crafted to cater to businesses of all sizes, from burgeoning start-ups facing financial constraints to sprawling enterprises seeking scalability without the excessive expenditure.

Transform Your Business with Druid AI

Increase Revenue and Improve Acquisition: Deploy conversational automation to unearth new business opportunities and enhance user engagement through diverse channels. Druid AI paves the way for capturing leads and nurturing prospects with personalized, efficient interactions that drive sales.

Enhance User Experience and Reduce Operational Costs

Druid AI offers a self-service model that drastically improves customer satisfaction and loyalty metrics, like NPS (Net Promoter Score) and CSAT (Customer Satisfaction Score). By automating routine tasks, businesses can significantly reduce their resource consumption across all processes, translating into considerable cost savings.

Unleashing the Power of Conversational Business Automation

Advanced Analytics for Real-Time Insights: Druid AI provides a comprehensive analytics suite, offering real-time insights that fuel business growth and innovation. From NLP evaluation to conversation history analysis, businesses can fine-tune their conversational strategies for maximum impact.

A Multi-modal Experience with Conversational Business Apps

Druid AI transcends traditional interaction barriers by introducing business data dynamically through AI virtual assistants. Whether it's web views, web forms, or managing data and users via workspaces, Druid AI enables a seamless, efficient interaction between users and enterprise systems.

Key Features of Druid AI

State-of-the-Art Dialogue Management

Empower every user with no-code conversational AI authoring capabilities. The platform's flow designer and drag & drop features simplify building conversational journeys, making sophisticated AI interactions a reality for businesses.

Robust Integrations for a Conversational AI Hub

Enrich your conversational automation with a wealth of business data. Druid AI easily connects with any business system or third-party platform, transforming conversations into meaningful actions and insights.

Enterprise-Grade Security

Protect sensitive conversational data with advanced encryption, incorporating cutting-edge security measures to ensure your interactions remain confidential and secure.

No-Code Ease: Unlock powerful conversational AI capabilities without the need for coding knowledge.

Rapid Deployment: Streamline your processes from day one with quick, easy implementation and integration.

Customizable and Scalable: Tailor the platform to fit your unique business needs & easily scale as you grow.

Secure Your Competitive Edge: In an era where speed, efficiency, and personalized service differentiate market leaders, Druid AI emerges as a vital ally for businesses aiming to innovate and excel. By automating mundane tasks and enhancing customer interactions, Druid AI not only boosts productivity but also ensures that businesses stay ahead in the competitive landscape.

Whether you're looking to elevate customer service, streamline HR processes, unlock data insights, or revolutionize supply chain & marketing strategies, Druid AI equips you with the tools to achieve these goals and more.

Revolutionize your business communications and operations with Cusp Technologies - Where conversations lead to conversion. Contact us for a demo at enquiries@cusptech.io

www.cusptech.io

